

Pou Chen announces monthly sales for January 2012

Date: February 09, 2012

Pou Chen Corporation ("Pou Chen", Ticker: 9904.tw) today announced its sales for January 2012 was NT\$18,966 million on a consolidated basis and NT\$563 million on an unconsolidated basis, respectively.

Pou Chen Consolidated Sales Report

(NTD '000)

Consolidated Sales	Amount
January 2012	18,965,871
January 2011	19,448,522
Y-o-Y Change	-2.5%
December 2011	20,720,868
M-o-M Change	-8.5%

Note:

- 1. All figures were unaudited, prepared by Pou Chen. The basis for calculating the above consolidated figures was according to the same calendar period; however, they would be different from the audited consolidated figures, as the audited consolidated figures were prepared in conformity with the same accounting period.
- The consolidated figures only included the sales of Pou Chen and Yue Yuen Industrial (Holdings) Limited ("Yue Yuen"), not all sales of Pou Chen's subsidiaries. Yue Yuen's net sales were restated to New Taiwan Dollars at the average exchange rate of the current year.
- 3. USD/NTD=30.04 in January 2012; USD/NTD=29.10 in January 2011.
- 4. Pou Chen held 49.98% ownership of Yue Yuen at the end of January 31, 2012.

Yue Yuen, Pou Chen Sales Report

	Yue Yuen	Pou Chen
	(USD '000)	(NTD '000)
January 2012	612,573	563,278
January 2011	630,552	1,097,958
Y-o-Y Change	-2.9%	-48.7%
December 2011	658,266	804,280
M-o-M Change	-6.9%	-30.0%

Note:

- 1. All figures were unaudited, prepared by Yue Yuen and Pou Chen, respectively.
- 2. The above figures of Pou Chen are unconsolidated.

For more information, please refer to the following websites:

- Pou Chen: <u>http://www.pouchen.com/</u>
- Yue Yuen: <u>http://www.yueyuen.com/</u>
- Pou Sheng: <u>http://www.pousheng.com</u>/

Pou Chen Corporation Spokesperson & Vice President Tina Chen Email : <u>ir@pouchen.com</u> Website : <u>http://www.pouchen.com</u>